Join the conversation and lead how we’ll work tomorrow
WORKTECH Academy is the world’s leading knowledge platform and member network exploring the future of work and workplace.

worktechacademy.com
About us

In a rapidly evolving landscape where investment decisions require hard evidence, WORKTECH Academy provides forward-thinking business professionals with the confidence to make informed decisions and to position themselves as thought leaders within work and workplace.

We share the latest insights, research, case studies and expert interviews with our global community, drawing on WORKTECH’s worldwide network to harvest the newest knowledge and ideas in six key areas:

- People
- Place
- Culture
- Design
- Technology
- Innovation

WORKTECH Academy is the largest workplace community in the world with over 4,000 members and our web portal is visited by around 100,000 people annually.

Our members join an esteemed community of high-level professionals to network and share perspectives on how we’ll work tomorrow.
Professor Jeremy Myerson
Director

Professor Jeremy Myerson is a leading researcher, author and activist in workplace design and innovation. Jeremy holds the Helen Hamlyn Chair of Design at the Royal College of Art and is a Visiting Fellow at the University of Oxford.

Philip Ross
Chairman

A futurist, author and consultant on the future of work, Philip has worked with organisations such as Ernst & Young, Allen & Overy, GlaxoSmithKline, Cisco, McKinsey, Boston Consulting Group and PWC on future concepts for work and the workplace.

Dr Imogen Privett
Senior Research Associate

Imogen is an architectural designer and researcher, holding undergraduate degrees in both History and Architecture and a Master’s degree in Architecture. She has recently concluded a PhD at the Royal College of Art, exploring the effects of coworking on workplace design practice.

Kasia Maynard
Content Editor

Trained as a multimedia journalist with the Press Association, Kasia holds an undergraduate degree in Archaeology and earned a Distinction in a Master’s degree in Urban Design and Planning from the University of Sheffield. She specialises in studying urban form and the impact cities have on the future of work and workplace.

Matthew Myerson
Development Director

Matthew is a senior marketing and communications professional in the property industry with extensive experience within leading design consultancies and client-side. Matthew has a BA in History of Art from the University of Leeds and CDM (Chartered Institute of Marketing) qualifications.

Kassiani Kappelos
Membership and Marketing Manager

Kassiani holds a First-Class BA (Hons) degree in Sound Arts and Design. She previously worked for WORKTECH events where she ran the marketing for events across the APAC and North America regions.

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Engagement Stats

4k+ Individual Members

100,000 Approx. website visitors annually

50+ Engaged Member organisations
Engagement Stats

29+
Cities we host events in

GLOBAL REACH

10,000+
Social Media Followers across Unwired
Our Audience

Over 60% of our audience are C-suite or Senior Management

Over 60% of the companies have over 1,000 employees
Our Audience

Senior level professionals from Workplace, CRE, IT, HR and Architecture/Design

Over 65% are either end users or influencers
Companies in our network

- CIty
- Facebook
- Schroders
- Logitech
- MACQUARIE
- J.P. Morgan
- GSK
- MERCK
- THE CROWN ESTATE
- Herman Miller
- Standard Chartered
- British Land
- Locatee
- Google
- NatWest
- STANHOPE
- Heatherwick Studio
- Siemens
- Foster + Partners
- Investment Managers
Become a member of WORKTECH Academy
Why join WORKTECH Academy?

Knowledge

Platform

Network
Knowledge

Gain a competitive advantage by leading the way in your workplace and thought leadership strategy
Platform

Use our platform to communicate with our community of high-level professionals for business growth.
Join a network of the most innovative organisations and minds on the future of work and workplace
Key Academy
Membership
Benefits
Innovation Zone

Exclusive Premium content for Community and Corporate members.

The latest analysis and commentary on the future of work and workplace underpinned by world-class academic rigour and workplace in four themes:

- Research & Insight
- Case Studies
- Expert Interviews
- Trend publications
Co-created content

Membership of WORKTECH Academy gives you access to our editorial team to co-create content to position your organisation as thought leaders in the world of work and workplace.

- Research reports
- White papers
- Webinar series
Innovation workshops

Our Academy innovation workshops provide a range of opportunities to host and interact with senior corporate workplace professionals via round table discussions, masterclasses and our annual innovations days.

Our members can also co-host and present for optimum peer-to-peer networking.
WORKTECH Technology Guides

Receive five guides as part of your membership.

The WORKTECH Guides are a series of in-depth industry research reports, updated bi-annually, and focused on five critical areas of the smart workplace:

- Utilisation Technology
- Resource Management
- Visitor Management and Wayfinding
- Workplace Apps
- Workplace Innovation

Together, the five Guides profile over 100 different vendors and products operating within the smart office sphere. Each Guide provides an in-depth, accessible and non-technical overview of the subject area, detailing its importance to businesses and corporate landlords and developers looking to get ahead of the curve.

Find out more HERE
Trend and Prediction Reports

Trend Reports sent to your teams every quarter.

Our annual World of Work report, our yearly work and workplace predications, are also distributed to your teams.
Three Membership Levels
Membership Levels

Community Member
A great way to interact with the WORKTECH Academy network; receive access to our Innovation Zone and build interests and connections in workplace innovation.

Corporate Member
All Corporate Member benefits plus a range of premium benefits including creation and delivery of extensive research and quarterly customised trend report.

Global Partner
Join the top level of membership - the Academy’s inner circle - on a sector-exclusive basis with a raft of specialist services including your own marketing site on the Academy platform.
Community Membership

- Company log-in to Innovation Zone for 10 employees – to access exclusive premium content including expert interviews, research and insights, and case studies
- Quarterly trend report to your teams
- Annual World of Work report to your teams
- Access to our Academy research team to co-create bespoke content including reports, white reports and articles
- Participate in Academy Innovation Days and other live Academy forums, workshops and meet-ups
- 1 x piece of your content to post on Academy platform per year for our global audience
- 1 x piece of Academy content to repurpose for your own media channels per year
- 5 x free tickets to WORKTECH Virtual events per year
- 2 x 10% discount delegate tickets to WORKTECH virtual events per year
- 5 x free WORKTECH Technology Guides, updated bi-annually

USD 2,000 per annum
Corporate Membership

- Company log-in to Innovation Zone for 50 employees – to access exclusive premium content including expert interviews, research and insights, and case studies
- Quarterly trend report sent to your teams and invitation to participate in knowledge seminar on each report
- Quarterly trend briefing to your team from a senior member of the Academy
- Annual World of Work report to your teams
- Access to our Academy research team to co-create bespoke content including reports, white reports and articles
- Participate in Academy Innovation Days and other live Academy forums, workshops and meet-ups
- 6 x pieces of your content to post on Academy platform per year for our global audience
- 6 x pieces of Academy content to repurpose for your own media channels per year
- 10 x free tickets to WORKTECH Virtual events per year
- 5 x 10% discount delegate tickets to WORKTECH virtual events per year
- 5 x free WORKTECH Technology Guides, updated bi-annually

USD 7,000 per annum
Global Partnership Membership

• Sector exclusivity for your organisation on the Academy platform supported by bespoke marketing plan
• Logo identity on Academy web platform and printed literature
• Dedicated microsite on Academy platform with ability to post unlimited number of pieces
• Company log-in to Innovation Zone for an unlimited number of employees – to access exclusive premium content including expert interviews, research and insights, and case studies
• Priority access to Academy research team to co-create new content
• Seat on Academy Leadership Board advising on direction and strategy
• Logo identity on Academy web platform and printed literature

• Co-create and contribute to annual Global partner branded Academy World of Work report
• Unlimited pieces of Academy content to repurpose for your own media channels per year
• Host and participate in Academy Innovation Days and other live Academy forums, workshops and meet-ups
• Quarterly trend report including executive summary for how these trends translate to your sector
• Quarterly trend briefing to your team from a senior member of the Academy
• 12 x 10% discount delegate tickets to WORKTECH live events per year
• 12 x free tickets to WORKTECH Virtual events per year
• 10% discount on partnership packages for WORKTECH events
• 5 x WORKTECH Technology Guides, updated bi-annually

Price to be discussed
Co-created Content
Samsung and WORKTECH Academy explore how the workplace will be reshaped after the global pandemic.

Work, Technology And The Next Generation
Logitech and WORKTECH Academy worked together to discover how organisations should reconsider how best to attract new talent.

Research Report Options

**The Mini Approach**
Create a Viewpoint Report to give your organisation a robust vehicle for thought leadership

- Short viewpoint research report including desk reporting working primarily from secondary research inclusive of suitable images and diagrams
- Report to feature in the Academy Newsletter to 4,000+ members, social member activity on LinkedIn and Twitter to promote
- Output typically 4-6 pages

**Timing:** Approx. 1-3 months

***USD 10,000**

*Indicative cost until exact scope of work determined

**The Midi Approach**
Create a Framework Report to give your organisation a powerful tool for competitive market advantage

- Longer framework report combining desk research and expert interviews from around the WORTECH network with a more expanded programme of site visits, observations, workshops and roundtables where appropriate.
- Report to feature in the Academy Newsletter to 4,000+ members, social member activity on LinkedIn and Twitter to promote
- Output typically 14-18 pages

**Timing:** Approx. 4-6 months

***USD 17,000**

**The Maxi Approach**
Create a Deep-Dive Report to give your organisation an original perspective that creates market leadership

- Longer generative research report with mixed-mode approach to research methods, combining design ethnography, ideation, site visits and observations, expert interviews and roundtables drawing in experts from across the WORKTECH Academy network.
- Report to feature in the Academy Newsletter to 4,000+ members, social member activity on LinkedIn and Twitter to promote

**Timing:** Approx. 10-12 months

***USD 70,000**

*Indicative cost until exact scope of work determined
“WORKTECH Academy takes a holistic view on the future of work... The level of content is consistent and serves a much-needed purpose in today’s world of work.”

Patrick Marsh, Director Worldwide Real Estate EMEA, GlaxoSmithKline

“Our entire organization – and ultimately our customers – benefit from the wealth of information shared on this one-of-a-kind knowledge platform. Our industry has long needed a forum such as this one.”

Francois Brounais, VP Western Europe, Middle-East and Africa, Haworth
Contact us

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Development Director

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