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Global Consulting & Solutions
Inspiring the future of work, together



Executive Biography



Simon Kruger
Consultant
EMEA

Strategic Partnerships, Global Clients

Simon has over 20 years of experience in the hospitality, foodservice and soft FM industries achieved at the multinationals Spotless, Compass Group and Aramark. His key areas of expertise is in growth: strategic sales, sales operations, major pursuits and sales team management.

Additionally, Simon has expertise in key account management of national and global clients, and procurement across the Business & Industry, Corporate, Healthcare, Retail, Defence, Remote Sites, and Education.

Based in the UK, Simon has delivered growth in National, European and Global roles; having lived and worked in Europe, Australasia and North America.

He has a fascination for the human element of our industry. He is a qualified, practicing Psychotherapist. This, combined with his sales and commercial experience means he is able to listen, identify the needs of and respond to all stakeholders in a growth project.

Simon holds a BA in Hospitality Management from Leeds Metropolitan University, a Conversion degree in Psychology (University of Derby) and Post Graduate Diplomas in International Management (Auckland University of Technology) and Psychodynamic Psychotherapy (The University of Brighton).

Our strength is the power of our collective.

Client Engagements:

Simon is available to support clients with providing insights on sales pursuits and business retention projects from his extensive knowledge of strategic partnerships and account management – either from the client side who are seeking a heightened experience, or service providers who seek deeper and more compelling relationships. Simon is also available to offer advice and support in global operations, and the nuances of delivery and execution across EMEA but also in the US and Australasia.

-  Global
-  Strategy
-  Partnerships
-  Growth
-  Strategy
-  Leadership

