



# 4xi

Global Consulting & Solutions  
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## Executive Biography



### Jenna Rowe Advisor Sustainability & Resilience

Jenna is both passionate and committed to helping organizations develop and implement “Glocal” environmental, social, governance (ESG) strategies that align with their business needs and goals while addressing stakeholders’ expectations.

Pursuing her interests as opportunities arose, Jenna has traveled a non-traditional career path to achieving her goal of driving positive impacts and value on a global scale. From helping in a family business to launching one of her own; and from experiencing the military’s definitive organization and culture in the U.S. Navy, to developing branding and shifting corporate culture through positive change management, she has acquired a unique mix of strategic vision and hands-on, tactical application capabilities.

With more than two decades of experience in sales and marketing, Jenna’s focus has evolved to specializing in sustainability, environmental, social, governance and corporate social responsibility arena. Leveraging a demonstrated track record for strategy and innovation, she promotes awareness and an actionable understanding of the U.N. Global Compact, Sustainable Development Goals (SDGs), which include non-traditional sustainability issues such as health & safety, diversity & inclusion, and resiliency.

Jenna graduated from Purdue University, majoring in Public Relations with a focus on Psychology and Behavioral Sciences. As a female leader, disabled veteran, parent, and community volunteer, she understands the importance of inclusivity and collaboration in any multi-stakeholder initiative. With stakeholder engagement being required in most sustainability standards and reporting frameworks, Jenna’s experience and people-centric approach enables her to deliver client value – whether driving growth, mitigating risks or optimizing business and operational processes – while helping others achieve their own leadership potential.

Jenna serves on the board of the Green Building initiative (GBI) and represents GBI as an advisor for the Vinyl Sustainability Council, encouraging adoption of the United Nations Global Compact principles and support of the SDGs. She also serves as an advisor for community led sustainability organizations and advocate for WBE/MBE businesses.

***Our strength is the power of our collective.***

### Client Engagements:

Jenna is available to offer insights and guidance that will help your organization navigate and steer through the labyrinth of sustainability and resilience – it’s a big topic and many organizations take a deep breath in the face of the enormity of the challenge. Jenna believes that through a process of simplification, the opportunity can become less daunting, and through identifying the right strategy, aligned with your goals, can become a journey of progress and continuous achievement. Making progress is better than not trying at all.



Sustainability



Resilience



Strategy



Advisory



Roadmap



Progress

